

See "Flexible Material Application Notes" and manufacturer's website for specific, detailed guidelines and instructions.

## GENERAL INFORMATION

### MATERIAL DESCRIPTION

US Banner Coral 13oz. Semi-gloss is the latest and most cost effective digital print banner from US Banner. It features a 500x500 denier with an excellent white point for bright, vivid prints. Great for lost cost-high profit full color banners.

### RECOMMENDED APPLICATIONS

- Banner
- Billboard
- Display systems

## CAUTIONS

1. Be specific when ordering material as there are many similar materials and finishes, yet performance and results will vary significantly, even among like materials.
2. Be sure to measure dimensions of material prior to printing as they are not always consistent.
3. The following may cause adverse effects on ink adhesion and durability:
  - Failure to acclimate material to ambient conditions for at least 24 hours
  - Failure to print under recommended ambient conditions.
  - Neglecting to properly clean the print surfaces. This will allow debris to be visible after printing.
  - DO NOT lean or store horizontally as flat spots and irregularities may occur which can negatively effect end results.
4. Ink adhesion increases at higher quality modes. (Quality 1 Uni > Production 1 Uni > Performance Uni).

**WARNING:** Be sure that material is completely flat. Curled edges may cause damage to printheads and/or other hardware. Tape down edges as necessary.

## PERFORMANCE TESTING RESULTS

See "Material Performance Testing Process" document for process explanation and test conditions.

### ADHESION TESTING

Tape Test: Level 5, Excellent  
Cross-Hatch Test: Level 5, Excellent

### ABRASION RESISTANCE

Level 4, Very Good

### CHEMICAL RESISTANCE

Level 5, Excellent

### OUTDOOR DURABILITY

GerberCAT inks are outdoor durable for up to 3 years. Consult material manufacturer for durability of substrate. Testing of application in intended environment is advised.

## TESTED PRINT CONDITIONS

### AMBIENT TEMPERATURE

70°F (21°C)

### AMBIENT HUMIDITY

40%, non-condensing

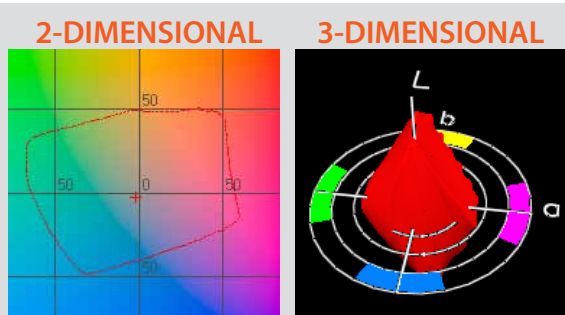
### PRINTER RESOLUTION

635 x 720 dpi

### PRINT MODE

Production 1 Unidirectional

## COLOR GAMUT



## MATERIAL HANDLING RECOMMENDATIONS

### STORAGE

1. Stand upright (vertical) only, preferably on a dowel rack so as not to deform any print surfaces and/or edges of the material.
2. Cool, dry, clean area with stable temperature.

### SURFACE PREPARATION

1. Print surface should be free and clear of any surface contaminants (i.e. oils, dust, fingerprints, etc.) prior to printing. Wipe with a clean, dry, non-abrasive cloth.

### POST-PRINT

Ink cures enough to be touched immediately without adverse effect. Full cure occurs between 15 minutes and 24 hours dependent upon material and ambient conditions. Cutting or any additional undertakings should run flawlessly. If any flaking or cracking occurs, allow to sit 24 hours for full cure. Slower cut speeds yield best results for smoother curves and rounded edges.

Refer to manufacturer's website for additional information.

## COLOR MANAGEMENT

### RECOMMENDED RENDERING INTENTS

CMYK Vector: Relative colorimetric  
CMYK Image: Perceptual  
RGB Vector: Relative colorimetric  
RGB Image: Perceptual

### MATERIAL PROFILES

The recommended profile can be downloaded from the corresponding materials page on the [gspinc.com/applications](http://gspinc.com/applications) webpage.

**NOTE:** The OML file contains only the print modes that provide desirable adhesion and print quality.

**CAUTION:** Failure to manage color settings consistently throughout the entire workflow, from image generation through final print, will result in guesswork and unpredictable and potentially unfavorable end results.