

EDGE-PRINTED GRAPHICS

- - *Get Seen on Land, Sea and Air* - -



Take a trip to Kahului, Hawaii and not only will you see Gerber EDGE® graphics zipping down the highway on a totally wrapped van, but also soaring skyward on a helicopter and skimming over the water on the sails of a windsurfer. This array of applications is the work of Doug Allan of Island Sign in Maui.

Using his EDGE with Gerber 220 vinyl, Doug wrapped the 15-seat passenger van pictured in a photo panorama advertisement for a local tour company. *"It was my first vehicle wrap of this size and I was a bit nervous,"* says Doug, so he cut the text graphics separately and applied them later. That was five years ago (2002) and remarkably, with no lamination, the van still looks great today. You read that right ... five years, no lamination, in the tropical sun of Hawaii, a true testament to Gerber quality.

But other challenges lay ahead. Called upon to refurbish some graphics on a helicopter, Doug once again turned to the EDGE. The results can be seen in the brilliant floral design encircling the chopper (above) just like a Hawaiian lei.

And finally, what would the Islands be without windsurfers, but competitive windsurfers need sponsor advertising. Doug and his EDGE came to the rescue. Notice in the remarkable picture that Doug covered not only the sail with brand-name logos, but the underside of the board as well making full use of available advertising space.

We at Gerber love seeing Doug's bold concepts and can't wait to see where Island Sign's graphics will show up next.

For information on the capabilities and features of the GERBER EDGE FX, call Gerber Scientific Products at 800-222-7446 or visit www.gspinc.com. Contact your Gerber distributor to see a demonstration of the Gerber EDGE FX digital printing system.

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