

Cold Midwest Puts the New Abrasion Guard SPF Foil to the Extreme Test

Product Spotlight:
Gerber EDGE® foils

Elwood Kinder of Kinder Signs and Design in Sikeston, Missouri is already a fan of the new UV protective foil he's using with his EDGE FX, Gerber's Abrasion Guard SPF (Sign Protection Formula). Kinder has used other UV products, and in his words, Gerber's Abrasion Guard SPF "surpasses those by far". While other products frequently experienced problems like separating from the carrier and tearing, the Abrasion Guard SPF is easy to use and completely reliable. "It works great, and it's easy to use", notes Kinder, "it performs flawlessly with the EDGE FX", and it's great for protecting signs and decals from the elements of the cold Midwestern winter.



Abrasion Guard SPF's reviews are no surprise. As Gerber's Gary Soltoff observes, there might be other products on the market, but "this is the product worth waiting for". He reports that "the science we put into developing this UV protective foil, and the many years we worked to get it just right have created a product that not only provides superior abrasion protection, now it can give your signs UV resistance as well, greatly prolonging the vivid colors of your signs and decals". That's why any job that gets outdoor exposure is a great opportunity to use Abrasion Guard SPF.



Kinder does many jobs that are going to be handled, such as displays for local libraries, overlays for gas pumps, car decals and even lettering and decorations for remote control planes and cars. In his experience, Kinder says the Abrasion Guard SPF "almost eliminates abrasion" and "keeps the colors fresh and bright", even with frequent outdoor exposure. He made the gas pump overlays at the station where he buys his gas, and every time he fills his tank, he notices how fresh and perfect the colors stay, even over the winter months.

Kinder notes "a sideline benefit is the smoothness of the decal when using Abrasion Guard SPF. As you can imagine, the gas station workers are not professional sign installers, and yet the gas pump overlays have no air bubbles — ever. That little bit of stiffness you get when you add the Abrasion Guard SPF makes application of the decals so much easier."

Smaller jobs fair just as well with the Abrasion Guard SPF. A stunning remote control airplane with deep red, orange and yellow decals stands up beautifully to the outdoor exposure during shows, frequent washing, and the close-up inspection of remote control enthusiasts. A remote control racecar shows its black and red attitude with wonderfully fresh colors, even though it is so frequently shown and raced.



Another job for which it would normally be hard to maintain a pristine look is the specialty glass bottle decal Kinder produced for a motorcycle group's fundraiser. Although the bottle was passed around and handled repeatedly before and during the fundraiser, it looks as beautiful in its display case today as it did the day he made the decal.

While new customers might be pleasantly surprised by the durability and ease of use with the Abrasion Guard SPF, Elwood Kinder is not. "I've been on board with the EDGE since day one – I was one of the first hundred customers – and I've had only one problem with a Gerber foil cartridge in all those years. I've tried foil from other companies twice, and both times I've had problems with them."

Missouri's cold winter is just one environment that proves Gerber's Abrasion Guard SPF stands up to all the extreme conditions your outdoor jobs throw its way. For information on how to get Abrasion Guard SPF for your next important job, contact your local Gerber Distributor or visit www.gspinc.com.

©2008 Gerber Scientific, Inc. All Right Reserved