2015-2016 SAMPLE KIT MATERIAL & FOIL COST ESTIMATES

Length of Material (ft): 1
Quantity Samples Produced (approx. 1 ft): 6.6*
Average Foil Cost (1 linear ft): $0.61

Sample	Material	Material Cost** (ft)	Foils in Job (Count)	Foil Cost (ft)	TOTAL Cost (ft)	TOTAL Cost Per Sample
CAST VINYL Tab	PVC-10 Shelf and Tag	$1.71	1	$0.61	**$2.32**	**$0.35**
220 Cast Vinyl	220 Bright Yellow	$1.55	1	$0.61	**$2.16**	**$0.33**
220 Metallic Vinyl	220 Metallic Silver	$1.55	2	$1.23	**$2.78**	**$0.42**
225 Clear Enamel Receptive	225 Clear Enamel Receptive	$1.98	3	$1.91	**$3.89**	**$0.59**
230 Translucent	230 White	$2.98	2	$1.43	**$4.41**	**$0.67**
ImageCast	ImageCast Clear	$1.73	6	$6.02	**$7.75**	**$1.17**
250 Cv2	250 Cv2	$2.30	2	$1.30	**$3.60**	**$0.54**
LABEL STOCK Tab	PVC-10 Shelf and Tag	$1.71	1	$0.61	**$2.32**	**$0.35**
Brushed Polyester Label Stock	Brushed Silver/Aluminum 2 mil Label Stock	$1.45	2	$1.23	**$2.68**	**$0.41**
Security Label Stock	Chrome Security Label Stock	$1.77	2	$1.43	**$3.20**	**$0.49**
Clear Label Stock	Clear Polyester 2 mil Label Stock	$1.36	4	$5.45	**$6.81**	**$1.03**
PermaGrip Label Stock	PermaGrip Label Stock	$1.78	2	$1.23	**$3.01**	**$0.46**
SPECIALTY Tab	PVC-10 Shelf and Tag	$1.71	1	$0.61	**$2.32**	**$0.35**
210 Fluorescent	210 Fluorescent Red-Orange	$3.90	2	$1.30	**$5.20**	**$0.79**
InstaChange	InstaChange	$1.77	4	$2.59	**$4.36**	**$0.66**
Luminous	Luminous	$12.42	2	$1.23	**$13.65**	**$2.07**
HoloGraphix	HoloGraphix (various)	$1.88	4	$2.87	**$4.75**	**$0.72**
Reflective	White Reflective	$5.75	3	$2.25	**$8.00**	**$1.21**
Static Cling	Static Cling Clear	$0.88	3	$1.91	**$2.79**	**$0.42**
PermaGrip Vinyl	PermaGrip Vinyl	$2.01	2	$1.23	**$3.24**	**$0.49**
GerberVision	GerberVision	$6.45	3	$2.23	**$8.68**	**$1.31**
INTERMEDIATE Tab	PVC-10 Shelf and Tag	$1.71	1	$0.61	**$2.32**	**$0.35**
QUANTUM 2000	QUANTUM 2000 Red	$0.47	1	$0.68	**$1.15**	**$0.17**
ImageCal "R"	ImageCal "R" White	$1.00	2	$1.23	**$2.23**	**$0.34**
SEMI-RIGID Tab	PVC-10 Shelf and Tag	$1.71	1	$0.61	**$2.32**	**$0.35**
LexEdge II 10 mil	LexEdge II 10 mil	$3.12	3	$2.99	**$6.11**	**$0.93**
467MP Laminating Adhesive	*467MP Laminating Adhesive*	$1.08	0	n/a	**$1.08**	**$0.16**
AutoMag II	AutoMag II	$5.83	2	$1.30	**$7.13**	**$1.08**
Lexedge FR65	Lexedge FR65	$3.67	5	$3.14	**$6.81**	**$1.03**
GerberMag II	GerberMag II	$4.63	2	$2.10	**$6.73**	**$1.02**
CUT ONLY Tab	PVC-10 Shelf and Tag	$1.71	1	$0.61	**$2.32**	**$0.35**
GerberMask Yellow Ultra	GerberMask Yellow Ultra**	$0.73	1	$0.76	**$1.49**	**$0.23**
210 Dusted Crystal	210 Dusted Crystal**	$2.80	1	$0.68	**$3.48**	**$0.53**
210 Frosted Crystal	210 Frosted Crystal**	$2.81	2	$1.44	**$4.25**	**$0.64**
GerberMask Ultra II	GerberMask Ultra II**	$0.86	1	$0.61	**$1.47**	**$0.22**
FOILS/FEATURES Tab	PVC-10 Shelf and Tag	$1.71	1	$0.61	**$2.32**	**$0.35**
GerberColor White Foils	220 Black	$1.55	4	$2.88	**$4.43**	**$0.67**
GerberColor Silver Medal & Transparent Foils	225 Clear Enamel Receptive	$1.98	5	$6.02	**$8.00**	**$1.21**
ANSI Color Foils	220 White	$1.36	5	$3.88	**$5.24**	**$0.79**
Spectratone	220 White	$1.36	6	$4.27	**$5.63**	**$0.85**
SpectraTint & SpectraShade	220 White	$1.36	7	$4.93	**$6.29**	**$0.95**
1200 dpi & Process Pro Series	220 White	$1.36	4	$2.46	**$3.82**	**$0.58**
Backcut / Slitcut	220 White	$1.36	4	$2.46	**$3.82**	**$0.58**

***Based on 3.865 inch x 5.25 inch sample size**

****Cut Only materials based on square feet (cost based on 50 yd roll = 187.5 ft2)**

All material calculations based on 50 yd rolls

All foil calculations based on largest length option offered (91m, 45m, or 15m)

Although foil usage will vary by color and sample design, for simple estimation purposes it is assumed 1 linear ft of foil is used for each linear ft material used to create samples.