

# EDGE-PRINTED GRAPHICS MASTERING THE VEHICLE GRAPHIC



Gary Gower of G&L's Sign Factory in Bethlehem, PA, purchased an Edge ten years ago and has been making money with it ever since. He was kind enough to send us pictures not only of his finished products, but the step by step application process as well.

Gary came from a screen printing background where clean-ups were messy and dirty. By contrast, "the Edge is clean running and the prints come out ready for application" he says. But more important to Gary is its versatility. From small runs to large, no matter what the size of graphic or the quantity, the Edge is his simple solution.

The vehicle wrap from Wallpaper Express, pictured above, is a terrific example of Gary's creativity as he explores the possibilities of Edge printing. The main design elements are taken from digital photos and Edge printed on 220 vinyl with Gerber Process colors. The paint swatch fan was also digitally photographed but it was printed on GerberVision perforated window film. The accompanying pictures show the sequence of the application

Finally, the design for the purple and green floral print toward the front of the vehicle was created in Photo Paint, and imported to the Edge. It took Gary and an occasional assistant about twelve hours to print and apply the graphics as they came off their Gerber plotter. His vehicle wraps start at \$1200.

For more information call Gerber Scientific Products at 800-222-7446 or visit [www.gspinc.com](http://www.gspinc.com). Contact your Gerber distributor to see a demonstration of the Gerber EDGE FX digital printing system today!

Gerber EDGE is a registered trademark of Gerber Scientific Products. For maximum vehicle durability Gerber recommends Gerber Guard™ or UVGuard™ protective laminating films.

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