

# EDGE-PRINTED VEHICLE GRAPHICS

-- *Trump Inkjet For These Applications* --



**Do great big vehicle graphics require great big inkjet printers? Not necessarily. And Rick McDonough of Typestries Sign & Design in Manahawkin, New Jersey proves it.**

Rick began his business with a Gerber EDGE®, Gerber HS15™ plotter, and a Gerber Sabre™ 408 router. *Since then “two other inkjet printers have come and gone”,* says Rick, but his Gerber equipment is still giving him great performance.

The Guinee's Painting job was printed on the EDGE because it's the only machine that gave Rick the look he needed. Adapted from the customer's family crest, the coat-of-arms logo required a metallic gold not possible on an inkjet. Using GerberColor™ Spot Gold foil on Gerber Series 220 white vinyl, Rick was able to achieve just the right effect. And the size was no obstacle. It's printed in three horizontal panels and as Rick says, *“We've gotten really good at it so you can't even tell.”*

Typestries does lots of emergency vehicles and for this application the choice of printers is always the EDGE because of superior durability. Rick explains, *“These vehicles are washed so often and take way more abuse than average.”* EDGE graphics survive this treatment when inkjet wouldn't. For an example, see the beautiful eagle and flag design above, applied to a fire truck. The design is a piece of original artwork created by a fireman and printed by Rick on Series 220 vinyl with GerberColor Process Series foils, again in horizontal panels. Its vibrant colors are assured of the longest possible life by the durability of Gerber EDGE printed graphics.

For information on the capabilities and features of the GERBER EDGE FX, call Gerber Scientific Products at 800-222-7446 or visit [www.gspinc.com](http://www.gspinc.com). Contact your Gerber distributor to see a demonstration of the Gerber EDGE FX™ digital printing system.

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